

2016 POLITICAL FALL SPENDING

WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
spot from last week made good on this order. Totals are correct										
TOTALS			\$ 76,445.00	\$ 11,466.75	\$ 64,978.25		\$ 64,978.25	\$ 69,517.25		



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 902393 /		<u>Alt Order #</u> 25244909
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 4751
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915780	<u>Advertiser Code</u> 755	<u>Product Code</u> 765
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/13/16	07/14/16	CBS This Morning	7a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--11---				2	\$100.00				
N 2	WTHI	07/12/16	07/14/16	News 10 M-F	6a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-----				1	\$150.00				
N 3	WTHI	07/12/16	07/14/16	News 10 M-F	530a-6a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-11----				2	\$100.00				
N 4	WTHI	07/13/16	07/14/16	M-F 9a-10a	9a-10a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$60.00				
N 5	WTHI	07/12/16	07/14/16	News 10 Midday	12p-1230p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-1---				2	\$200.00				
N 6	WTHI	07/13/16	07/14/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$120.00				
N 7	WTHI	07/13/16	07/14/16	The Talk	2p-3p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--11---				2	\$90.00				
N 8	WTHI	07/12/16	07/14/16	Price is Right	11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-----				1	\$250.00				
N 9	WTHI	07/13/16	07/14/16	M-F 530p-6p	530p-6p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$130.00				
N 10	WTHI	07/14/16	07/14/16	M-F 4p-5p	4p-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$100.00				
D 11	WTHI	07/17/16	07/17/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
902393 /	25244909

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	POLITICAL	4751

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	07/14/16 / 07/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WTHI	07/13/16	07/14/16	News 10 at 6p	6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$500.00				
13	WTHI	07/12/16	07/14/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1-1---				2	\$250.00				
D 14	WTHI	07/16/16	07/16/16	News 10 at 6p Sa	6p-630p		:30				NM	0	\$0.00
N 15	WTHI	07/13/16	07/14/16	M-F 730p-8p	730p-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$250.00				
D 16	WTHI	07/17/16	07/17/16	Sun Hour 1	7p-8p		:30				NM	0	\$0.00
D 17	WTHI	07/16/16	07/16/16	CBS This Morning Sa	9a-11a		:30				NM	0	\$0.00
D 18	WTHI	07/17/16	07/17/16	CBS Sunday Morning	9a-1030a		:30				NM	0	\$0.00
D 19	WTHI	07/17/16	07/17/16	PGA	PGA		:30				NM	0	\$0.00
Totals												18	\$3,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/14/16	18	\$3,040.00	(\$456.00)	\$2,584.00
Totals	18	\$3,040.00	(\$456.00)	\$2,584.00

Signature: _____ **Date:** _____

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Terry, Tammy

From: Wilmeth, Ben <BEN.WILMETH@continentaltvsales.com>
Sent: Thursday, July 14, 2016 2:44 PM
To: Telezyn, Nick; Ennis, Alisa
Cc: Terry, Tammy; Stievenart, Marcia; Thompson, Angela
Subject: RE: Gregg/Gov - needs to pull spots ASAP for rest of flight (through 7/18)

Hey all – Need a response on this please.

Thanks,

Benjamin Wilmeth
Continental Television Sales
Washington D.C.
Account Executive
ben.wilmeth@katztvgroup.com
202-872-5880
E-Fax: 917-206-0810



From: Wilmeth, Ben
Sent: Thursday, July 14, 2016 1:22 PM
To: Nick Telezyn (Nick.Telezyn@WTHITV.COM); 'Ennis, Alisa'
Cc: Terry, Tammy (Tammy.Terry@wthitv.com); 'Stievenart, Marcia'; Thompson, Angela (Angela.Thompson@wthitv.com)
Subject: Gregg/Gov - needs to pull spots ASAP for rest of flight (through 7/18)

Hey there – With the announcement that Pence is going to be tabbed as the VP for Trump/Pres Gregg/Gov needs to get their current schedule off the air ASAP.

They are running creative that cannot air "JGIN160430H "Carrier"" and need to be dark until new creative is produced.

All credit being cancelled will be held at the stations to be re-spent at a future date.

PLEASE LET ME KNOW ASAP WHEN WE ARE ABLE TO PULL SPOTS EFFECTIVE and the amount of credit currently being held.

Please contact me asap with questions/concerns.

Thanks,

Benjamin Wilmeth
Continental Television Sales
Washington D.C.
Account Executive
ben.wilmeth@katztvgroup.com
202-872-5880



From: Wilmeth, Ben
Sent: Thursday, July 14, 2016 10:48 AM
To: Nick Telezyn (Nick.Telezyn@WTHITV.COM); 'Ennis, Alisa'
Cc: Terry, Tammy (Tammy.Terry@wthitv.com); 'Stievenart, Marcia'; Thompson, Angela (Angela.Thompson@wthitv.com); terrehautecopy@mediageneral.com
Subject: Bayh/Senate - New order - 7/15-7/21

Morning – Bayh/Senate has been placed in the market out of Buying Time.

7/15-7/21
WTHI - \$15,310
ETHI - \$1,140

NAB form and traffic instructions attached. Payment and spot should be in-house according to the agency.

Sending these down shortly.

Thanks,

Benjamin Wilmeth
Continental Television Sales
Washington D.C.
Account Executive
ben.wilmeth@katztvgroup.com
202-872-5880
E-Fax: 917-206-0810

